

INTRODUCTION



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QUESTIONS

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IWA PUBLISHING

The leading international publisher of water, wastewater and environmental publications.

IWA Publishing produces high-quality and authoritative content across 14 industry-leading journals and a range of books, providing researchers, academics and professionals with cutting-edge research and intelligence.





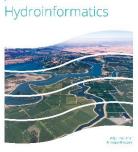
IWA PUBLISHING JOURNALS





IWA



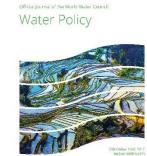




IWA

a IWA





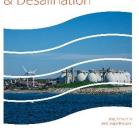












Water Science & Technology



Water Supply



IWA Water, Sanitation & Hygiene for Development



H₂Open Journal



Blue-Green Systems





Towards Furthering Access to Innovations in: Water-Wise Cities and Smart Water Systems

BUILDING WATER-WISE COMMUNITIES



5 Building Blocks

Regenerative Water Services

- · Replenish Waterbodies and their Ecosystems
- Reduce the Amount of Water and Energy Used
- · Reuse, Recover, Recycle
- Use a Systemic Approach Integrated with Other Services
- Increase the Modularity of Systems and Ensure Multiple

Water Sensitive Urban Design

- Enable Regenerative Water
- . Design Urban Spaces to Reduce Flood Risks
- . Enhance Liveability with Visible Water
- · Modify and Adapt Urban Materials to Minimise **Environmental Impact**

- · Plan to Secure Water Resources and Mitigate Drought
- · Protect the Quality of Water Resources



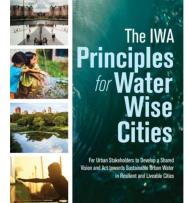


- Prepare for Extreme Events
- Water-Wise Communities
 - Empowered Citizens Professionals Aware of Water
 - Transdisciplinary Planning Teams Policy Makers Enabling
 - Water-Wise Action
 - . Leaders that Engage and **Engender Trust**



"It is important to raise awareness among citizens and policy makers of the watersecurity dangers to trigger policy and behavioural change, and engage with stakeholders, including property developers and long-term institutional investors, to build consensus on the acceptable level of risk and secure willingness to pay for water services."

-Nick Michell



The IWA Principles Water Wise Cities (2016) http://www.iwa-network.org/wp-content/uploads/2016/08/IWA_Principles_Water_Wise_Cities.pdf



OUTLINE

Prepublication



Publication Type



Post-Publication

PART I: Pre-prints – what and why?

PART II: Open Access

PART III: Spreading the word



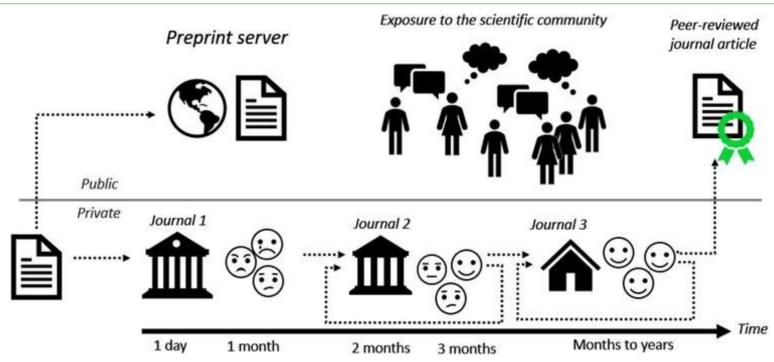


PART I: PREPRINTS



PREPRINTS

A preprint is a **version of a scholarly or scientific paper that precedes publication** in a peer-reviewed scholarly or scientific journal. The preprint may be available, often as a non-typeset version available free, before and/or after a paper is published in a journal.



Polka, 2017 DOI: 10.3233/ISU-170849



PROBLEMS SOLVED

Table 1	
Key problems and the solution preprints provide	
Problem	Solution
Lack of access to literature	Preprints are immediately available to everyone around the world
Students and postdocs stay in training programs longer to publish	Preprints can be evaluated for a thesis and job application
Your recent work is invisible to grant and award committees	Preprints make you most recent work visible
Your colleagues can't see your recent work	Preprints stimulate collaborations
Peer review is based on a small number of opinions	Preprints allow the whole world to provide feedback
Lack of transparency in the review process creates	Preprints are permanent and time-stamped –
confusion about priority of discovery	evidence of what work was done when
Laboratories are keeping knowledge secret	Preprints are immediately accessible, allowing research to advance overall

Polka, 2017 DOI: 10.3233/ISU-170849



ADVANTAGES OF PREPRINTS





They're **free and fast** to post (within 24 hours).



Preprints receive a permanent, archival-standard link (DOI).





Preprints provide access to scholarly content that would otherwise be lost





Readers can leave comments, feedback and ask questions.



You can update your article with unlimited revisions.

You can submit your preprint for peer-review (at any point).

http://blogs.plos.org/plos/2018/05/power-to-the-preprint/



LATEST ON PREPRINTS



http://blogs.plos.org/plos/2018/05/power-to-the-preprint/



Found on a journal homepage: "Due to the high number of submissions and long processing time, it may take up to two years from submission to the publication of your article." Wow. Preprints anyone?

09/09/2018, 19:25

25 Retweets 58 Likes



"The key advantage is that #preprints simply & effectively-short circuit one of the major problems in contemporary academic #publishing: the withholding of results by authors competing for journal prestige." - @Stephen_Curry #ASAPbio

@Stephen_Curry #ASAPbio
@biorxivpreprint



CONCERNS

Scooping

Some authors are concerned about the possibility of their work being 'scooped' if they post it to a preprint server.

Ethical approval

Authors could take advantage of preprint servers that have minimal checks to circumvent ethical requirements. Need for new policies.

Citation

Can and should a preprint establish precedence for reporting research results? What about loss of citations to papers?

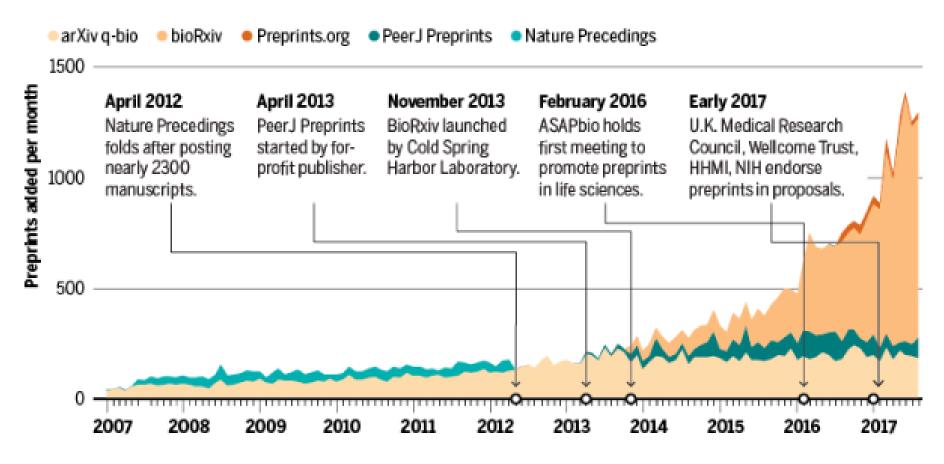
Withdrawal/retraction and correction/updating preprints

Under what circumstances should a preprint be retracted or updated and whose responsibility is it to make such a decision, given that there is typically no expert editor associated with a preprint?

PREPRINTS: WHAT ARE THE ISSUES? COPE 2017; Publicationethics.org



THE RISE OF PREPRINTS



CREDITS: (GRAPHIC) J. YOU/SCIENCE; (DATA) JORDAN ANAYA, PREPUBMED



TAKE YOUR PICK (of preprint server)











THE PREPRINT SERVER FOR BIOLOGY





















PREPRINTS IN THE NEWS

Are preprints the future of biology? A survival guide for scientists

By Jocelyn Kaiser | Sep. 29, 2017, 9:00 AM

Science Magazine, 2017

The Scientist » The Nutshell

All *PLOS* Submissions to Appear on *bioRxiv*

Papers sent to *PLOS* journals will be automatically uploaded to the preprint server before acceptance.

By Kerry Grens | February 9, 2018

The Scientist, 2018

Preprint servers making waves in chemistry

community

BY RESECCA TRAGER | 24 AUGUST 2017

MEW POPULAR CALEGORIES SEARCH CALE

American Chemistry

SOURCE: AMERICAN CHEMICAL SOCIETY

Preprints growth rate ten times higher than journal articles



<u>Jennifer Lin</u> – 2018 May 31 In <u>Preprints</u>, <u>Metadata</u>, <u>Content Registration</u>, <u>Citation</u>

Dueling preprint servers coming for the geosciences

By Paul Voosen | Sep. 22, 2017, 1:05 PM

Science Magazine, 2017

Preprints accelerated between Ebola and Zika epidemics

Accelerating scientific research to counter infectious disease outbreaks: Pressing the pedal with preprints Science Daily, PLOS 2018

Date: April 3, 2018

Journal papers 'largely indistinguishable' from preprints

Study sparks fresh debate about value added by commercial publishers, but has attracted some criticism

The World University Rankings 2018, Rachel Pells

March 31, 2018



A PREPRINT FOR WATER?





PART II: OPEN ACCESS





PROBLEMS – TIME

Scientists should be solving problems, not struggling to access journals

It takes an average of 15 clicks for a researcher to find and access a journal article. This time could be much better spent "The scale of this problem is huge: 10 million researchers around the world access 2.5bn journal articles online each year [pdf]. The time wasted trying to access them is a tax on human progress and on the development and dissemination of new scholarly knowledge."

The Economist explains

The problem with scientific publishing

And how to fix it

The Economist explains > Mar 30th 2017 | by A.B.

"The incentive to withhold results for months or years until research is published is powerful. But such delays can do real harm: during the Zika crisis, sponsors of research had to persuade publishers to declare that scientists would not be penalised for releasing their findings early. "



PROBLEMS - REPRODUCIBILITY



"..elite journals (such as Nature and Science) [are no longer] the guardians of quality that they often claim to be. **The number of papers so flawed that they need to be retracted has risen sharply in the past two decades**, with glitzier journals pulling more papers than lower-profile counterparts. Worse, studies in elite journals are no more statistically robust than those in lesser ones." – The Economist, May 30,2017

**Fifty-three papers were deemed landmark studies. ... Nevertheless, scientific findings were confirmed in only 6 (11%) cases."

— Nature 483, 531–533 (2012) doi:10.1038/483531a



preclinical cancer research

incentives must change if patients are to benefit.

Essav

Why Most Published Research Findings

Are False

John P. A. Ioannidis

PloS Medicine 2005 doi: 10.1371/journal.pmed.0020124

David Dobbs, The Atlantic, 18th SEPT 2015

HEALTH

The Human Cost of a Misleading Drug-Safety Study

A reexamination of old data for Paxil found that the antidepressant is more dangerous than the authors let on. How much harm has been done in the 14 years since it was published?





WHAT IS OPEN ACCESS?

"By "open access" to this literature, we mean its free availability on the public internet, permitting any users to read, download, copy, distribute, print, search, or link to the full texts of these articles, crawl them for indexing, pass them as data to software, or use them for any other lawful purpose, without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself. The only constraint on reproduction and distribution, and the only role for copyright in this domain, should be to give authors control over the integrity of their work and the right to be properly acknowledged and cited."

- Budapest Initiative 2002



ADVANTAGES OF OPEN ACCESS





TYPES OF OPEN ACCESS



GREEN

OA through repositories, after embargo (usually 1 year).

LICENSE

NONE

COST

FREE

GOLD

OA immediately after publication through OA license.

CC BY

PAID

DIAMOND

Gold OA for free.

CC BY

FREE

BRONZE

Content made free-toread on a publisher website/

NONE

FREE

Towards Furthering Access to Innovations in:
Water-Wise Cities and Smart Water Systems



"PREDATORY PUBLISHERS"

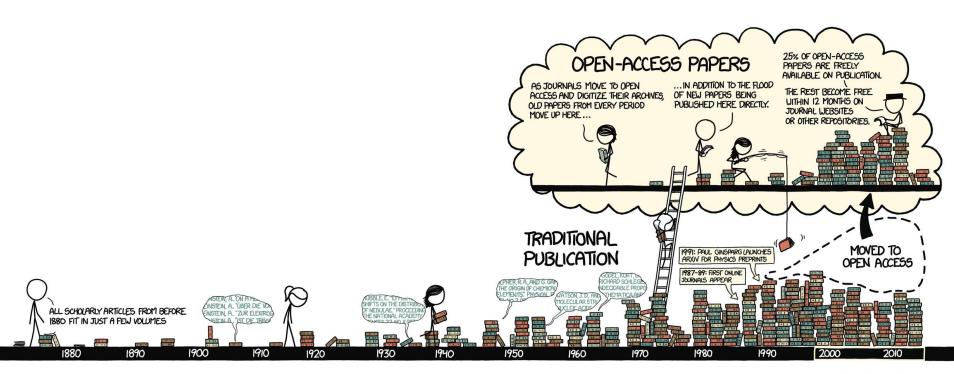
OPEN ACCESS ≠ PREDATORY

- Is the journal indexed in DOAJ?
- Have you heard of the journal?
- Is the journal affiliated with either a well-known, long-standing publisher or a professional society?
- Who sent you the invitation to publish?
- Does the editorial board look legitimate?
- Is the journal indexed?
- Are OA charges disclosed upfront?

https://blog.stfm.org/2016/05/23/predatory-publisher/



THE RISE OF OPEN ACCESS

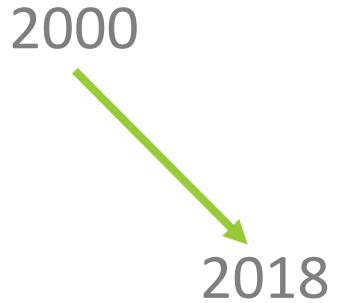


Adapted from: xkcd.com (Randall Munroe), science.sciencemag.org/content/342/6154/58.full



THE RISE OF OPEN ACCESS PUBLISHERS







WHY THE TRANSITION TO OA?

White House announces new US open-access policy

22 Feb 2013 | 19:25 GMT | Posted by Richard Van Noorden | Category: Policy

Chinese agencies announce open-access policies

Researchers will now be required to make papers free to read within one year of publication.

Richard Van Noorden 19 May 2014 | Corrected: 20 May 2014 | Clarified: 30 May 2014

India's major science funders join open-access push

By Dalmeet Singh Chawla Dec. 30, 2014, 1:00 PM

AFRICA

Universities seek united front in open access debate

Munyaradzi Makoni 13 May 2016 Issue No:413

HIGHER EDUCATION

Make all publicly funded research open access: Productivity Commission report

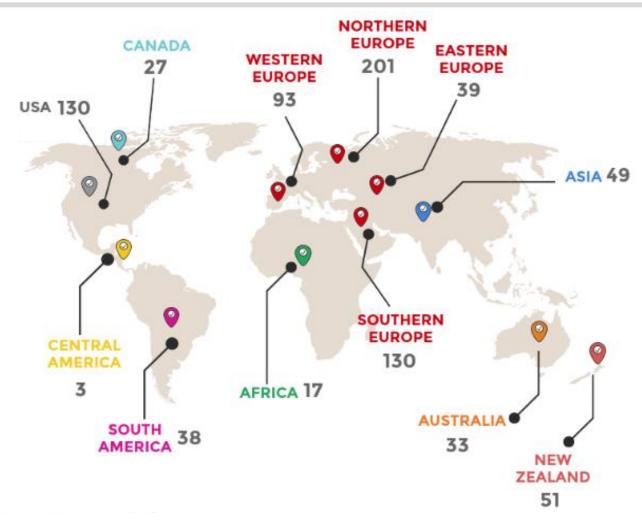
The Australian 2:48PM December 20, 2016

In dramatic statement, European leaders call for 'immediate' open access to all scientific papers by 2020

By Martin Enserink | May. 27, 2016, 2:30 PM



GLOBAL OPEN ACCESS MANDATES



https://www.editage.com/insights/open-access-policies-and-mandates-around-the-globe



OPEN ACCESS IN CHINA



国家自然科学基金委员会 关于受资助项目科研论文实行开放获取的政策声明

公共资金资助科学研究,是社会创造知识、支持创新、促进发展的重要手段。受资助项目所发表的科研论文是全社会的知识资源,其在全社会的开放获取,将促进知识传播利用,推进科学事业的全球化进程,并能将公共投资所产生的知识迅速转化为全社会的创新发展能力,让知识普惠社会发展。

为此,特制定国家自然科学基金受资助项目科研论文的开放获取政策:

自本政策发布之日起,国家自然科学基金全部或部分资助的科研项目投稿并在学术期刊上发表研究论文的 作者应在论文发表时,将同行评议后录用的最终审定稿,存储到国家自然科学基金委员会的知识库,不晚于发 表后12个月开放获取。如果出版社允许提前开放获取,应予提前;如果论文是开放出版的,或出版社允许存储 最终出版PDF版的,应存储论文出版PDF版,并立即开放获取。

授权我委相关部门制定受资助项目科研论文开放获取细则,建立开放获取知识库,按照国际通用规范,支持公众通过网络检索开放获取内容。

要求我委相关部门积极与国家相关部门和公共教育科研机构合作,推动国家各类科技计划和公共机构资助项目已发表论文的开放获取;要求我委相关部门积极与国际科技界合作,共同促进公共资助项目科研论文在全球的开放共享。



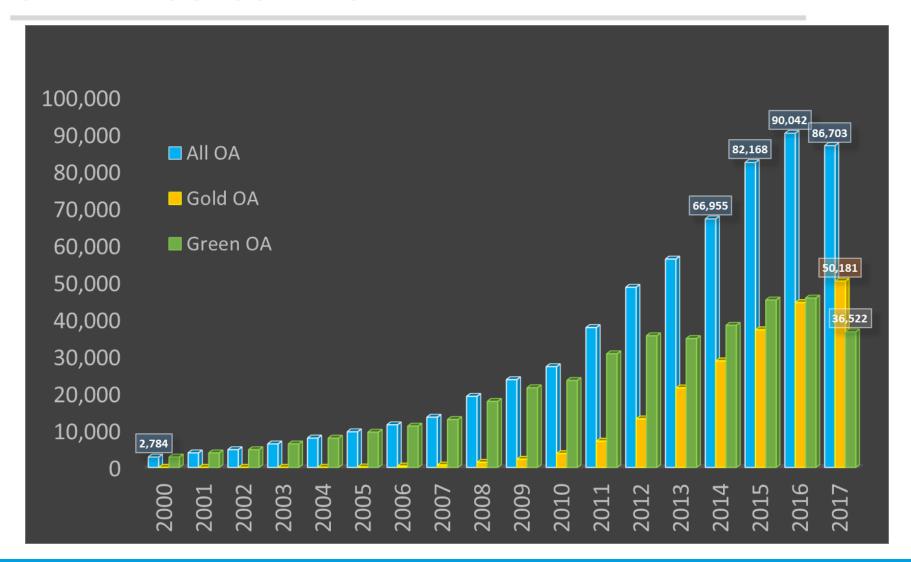
May 2014: CAS and National Natural Science Foundation of China (NSFC) announce the first open access mandate at national level requiring researchers to make their work free access within 12 months of publication.

NSFC launches its open repository.





OPEN ACCESS IN CHINA





LATEST OA NEWS IN EUROPE

European science funders ban grantees from publishing in paywalled journals

By Martin Enserink | Sep. 4, 2018, 3:15 AM



PROFESSIONAL JOBS SUMMITS RANKINGS

Plan S: a shock or a solution for academic publishing?

European funders' shift away from subscription journals raises questions over the outlook for prestigious periodicals

September 7, 2018

Funding Organisation	Acronym	Country
Austrian Science Fund	FWF	Austria
French National Research Agency	ANR	France
Science Foundation Ireland	SFI	Ireland
National Institute for Nuclear Physics	INFN	Italy
National Research Fund	FNR	Luxembourg
Netherlands Organisation for Scientific Research	NWO	Netherlands
Research Council of Norway	RCN	Norway
National Science Centre	NCN	Poland
Slovenian Research Agency	ARRS	Slovenia
Swedish Research Council for Sustainable Development	FORMAS	Sweden
UK Research and Innovation	UKRI	UK



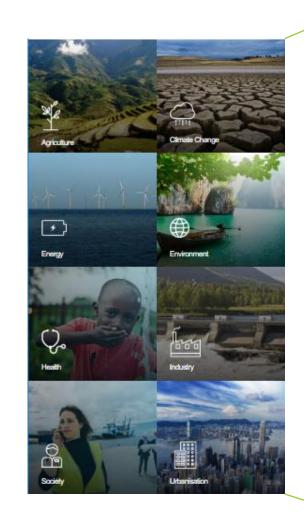
IWA PUBLISHING & OPEN ACCESS

Emphasis on quality over quantity.

All surplus Open Access funds redirected to the missions of the International Water Association.



Open Access for the future.







IWA PUBLISHING & OPEN ACCESS

Leak

Hybrid OA announced for IWA **Publishing Journals**



1st OA journal launched

43 OA papers published

9 IMA

1st journal flipped to OA

86 OA papers published

Launch 2nd OA journal

55 OA papers published to date





























9 IMA Water Reuse





Blue-Green Infrastucture and Systems





2017 2018 2010 2013 2016

H₂Open Journal

H₂Open Journal is the high-quality solution for Open Access publishing in the water-sphere.

Submissions welcome across all aspects of 21st century water research.



EDITORS IN CHIEF



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Free State,

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Bruce Jefferson Cranfield Water Science Institute,



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APC WAIVED UNTIL 2019



Blue-Green Systems

A high impact journal highlighting the best research on sustainable, energy-efficient water use in urban contexts.

Submissions welcome from across disciplines to solve the water challenges of a rapidly urbanising planet.

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Vol 1 | Issue 31 | December 2018



Blue-Green Systems



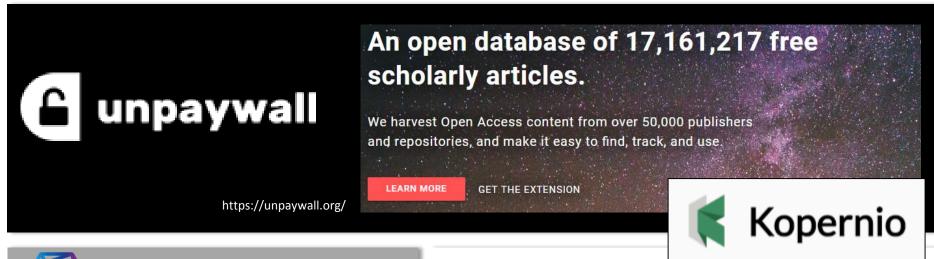
NOW OPEN FOR SUBMISSION AT IWAPONLINE.COM/BGS







INNOVATIONS











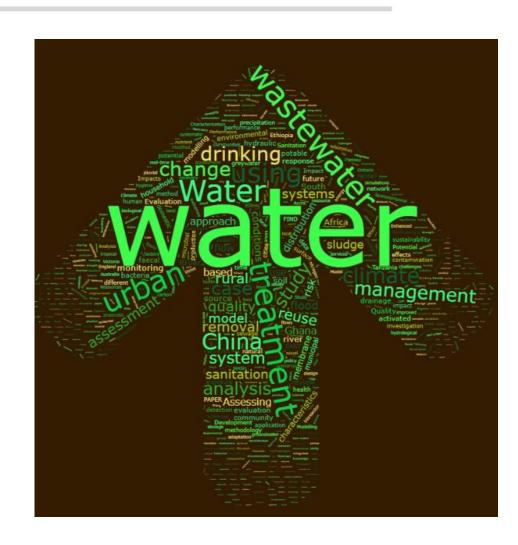
CITATIONS: KEYWORDS

Choose keywords carefully based on the topics most likely to be searched.

Include keywords and phrases in your title.

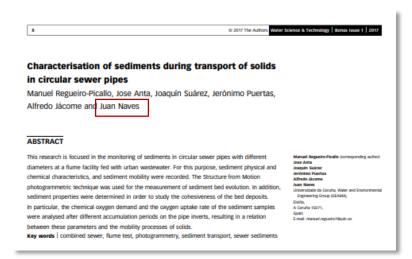
Use keywords repeatedly in your abstract.

This increases the likelihood your paper will be at the top of a search engine list.





CITATIONS: AUTHOR INFO





Use a consistent form of your name on all of your papers. This makes it easier for others to find all of your published work.

If you have a common name, consider getting a research identifier, eg. ORCID.

Link your ORCID to your publication list & include it in your e-mail signature.

Make sure that your information is correct on manuscripts and in databases.



† CITATIONS: ACCESS

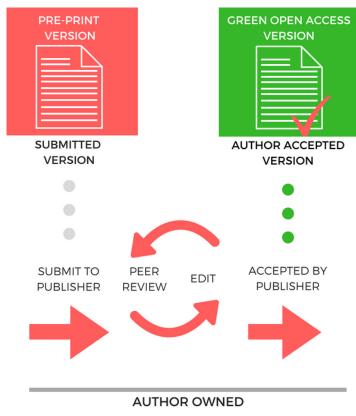
Publish in Open Access journals.

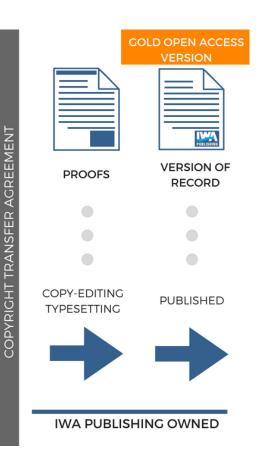
Post pre-prints.

Post your work in repositories (Green OA).

Check SHERPA RoMEO to find your publisher's copyright and selfarchiving policies







† CITATIONS: DATA ARCHIVING

Repository	Fees	Size limits
Dryad Digital Repository	\$120 for 1st 20GB, \$50 for each additional 10 GB	None stated
figshare	100 GB free	1 TB per dataset
Harvard Dataverse	Contact repository for datasets >1 TB	2.5 GB per file, 10 GB per dataset
Open Science Framework	Free	5 GB per file, multiple files allowed
Zenodo	Donations encouraged	50 GB per dataset













DATA VISUALISATION







Code Ocean is a cloudbased **computational reproducibility** platform

Modern Visualization for the Data Era

Creates leading open source tools for composing, editing, and sharing interactive data visualization via the Web.

Turn a GitHub repo into a collection of interactive notebooks
With Binder, open those notebooks in an executable environment, making your code immediately reproducible by anyone, anywhere.

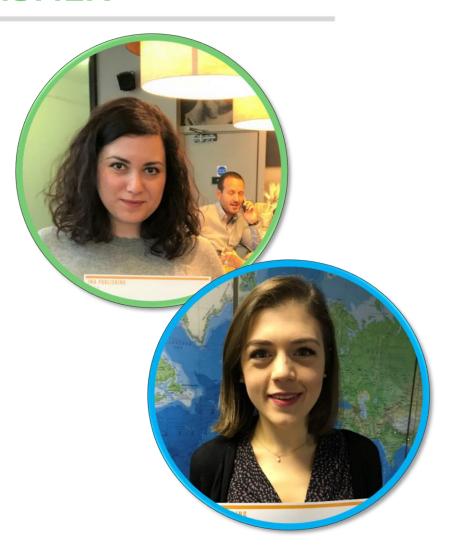


WORK WITH YOUR PUBLISHER

Marketing teams are always happy to promote associated work.

Get in touch about how we can help with:

- Press releases
- Social media
- Marketing material





SOCIAL MEDIA PART I

Announce work as it's published.

Link to your work

Hashtag key words

Tag any co-authors, linked institutions or colleagues to promote sharing e.g. @IWAPublishing













Our 1st paper with the new @IWAPublishing @IWAHQ #water journal is now published; result of industry @SAWaterCorp & university @UNSWEngineering @polymtl collaboration on #cyanobacteria monitoring #cyanoresearch



IWA Publishing OA @IWAP_OA

#OpenAccess | Performance evaluation of in situ fluorometers for real-time cyanobacterial monitoring

bit.ly/2GoVnsr #water #insitu #cyanobacteria #monitoriing ...

'How do I promote my work online', Sarah Cooper (IWA Blog 2018)



SOCIAL MEDIA PART II

Make your post attentiongrabbing

Include an image (eg journal cover or infographic)

Maintain a consistent professional identity across accounts

Link between different social media accounts

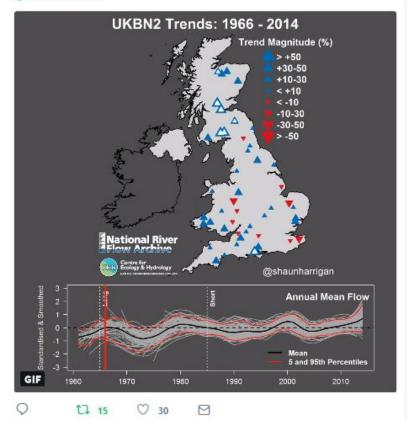


13 You Retweeted

Shaun Harrigan @shaunharrigan · Apr 30

Our new paper on 'Designation and trend analysis of the updated UK Benchmark Network of river flow stations: the UKBN2 dataset' published:

hr.iwaponline.com/content/49/2/5... (open access @IWAPublishing); More info/data: nrfa.ceh.ac.uk/benchmark-netw... @jamiehannahorse @KatieMuchan @CEHScienceNews



'How do I promote my work online', Sarah Cooper (IWA Blog 2018)



NETWORKS

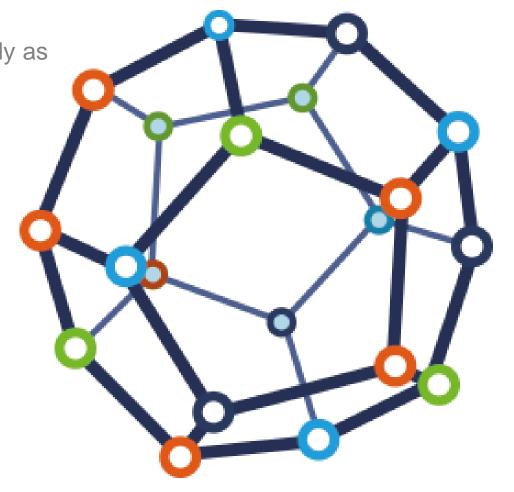
Share your published paper as widely as possible among your **network**

Share on listserves

Present work at conferences

Do outreach

Be on the lookout for options to collaborate





REACHING A WIDER AUDIENCE







Blogs - expand on or explain your work in plain language to reach a wider audience. Host on your own blog site or that of your institution or society.

Video Abstracts – explain the key findings of your work in a short (<4min) video. Great for visibility!

http://wesharescience.com/Create-Video-Abstract

Podcasts – can be a great way to further broadcast your work.





THANK YOU!

Questions, comments?

sbosshart@iwap.co.uk | @Seascientist



