

SPACE WEATHER OF THE HELIOSPHERE

Processes and Forecasts

Sponsorship File

IAU Symposium 335 July 17-21, 2017

EXETER DEVON UK

www.exeter.ac.uk/iaus335

The University of Exeter is proud to host the **IAU Symposium 335 on Space Weather of the Heliosphere: Processes and Forecasts**.

Meeting Scope

Space weather is increasingly recognised as an international challenge faced by several communities. The ability to understand, monitor and forecast the space weather of the Earth and the heliosphere is of paramount importance for our high-technology society and for the current rapid developments in knowledge and exploration within our Solar System.

This 5-day Symposium aims to further our understanding of space weather by linking various aspects of research in solar, heliospheric and planetary physics, and by putting particular emphasis on cross-disciplinary developments, merging different communities, learning from interplanetary comparisons and linking to atmospheric and meteorological research for the first time at the international level. Approximately 250 participants from across the globe are expected to attend the event.

Exeter, UK, offers world-leading expertise in weather research and forecasting, and is rapidly expanding its efforts in space weather. Thus Exeter provides an ideal combination of communities to host the Symposium. The venue arrangements are affordable and favourable to scientific interactions. The chosen dates are outside of University term and are ideal for the planned **parallel Education Program**.

Sponsorship Needs

Participants' fees will largely finance the Symposium. The **International Astronomical Union (IAU)** is the Lead Sponsor of this event and at the time of writing we have pleasure in acknowledging co-sponsorship from the **Royal Astronomical Society (RAS)** and the **Committee on Space Research (COSPAR)**. These sponsors will support qualified scientists to whom only limited means of support are available, such as colleagues from economically less privileged countries, young scientists and participants with young children.

To both enhance and compliment the Scientific Program of the Symposium, we are looking to organise a number of inclusive educational activities, excursions and social events. It is in support of this latter component for which we would be most grateful for the additional support and participation of sponsors. The organizers of the Symposium are seeking financial support from institutional or industrial sponsors to keep the fees at an acceptable level for all participants and to encourage meeting attendance and inclusion in all social and cultural events.

We would very much welcome your participation and support and are now in the position to offer a range sponsorship packages for the IAU Symposium 335.

Our very best wishes on behalf of the Local Organising Committee,

Dr Claire Foullon, Chair of IAUS335 LOC
17 October 2017



Sponsorship Packages

The LOC have designed a number of sponsorship packages, including some lower-budget options. If these options are not suitable, the IAUS335 Organisers are happy to discuss the development of a tailor-made sponsorship programme that will meet your organization's needs. All sponsors will be recognised through the highly visual use of their logos during the course of the event. The sponsor's logo will be displayed and acknowledged as one of several Solar System inspired Patrons on the IAU Symposium 335 website and in the Conference Booklet.

Solar System Patron	Value of Sponsorship Contribution	Promotional materials	Catering events	Exhibition Area	Inspiring Young Minds (Education & Outreach)
 Sun	£2,000 or more	✓	✓	5 days (A)	
 Moon	£1,500 or more (but less than £2,000)	✓	✓	5 days (B)	
 Venus	£1,000 or more (but less than £1,500)	Materials option (C, D)	Catering option (E)		
 Mars	£500 or more (but less than £1,000)	Notepads, pens (F) Advertisement (G)			
 Earth	£100 to £300 or more (but less than £500)	Advertisement (G)		2 days (J)	Options (H, I)

Sponsor logos will be highly visible on the conference website, hand-outs and venues. There will also be an opportunity for sponsors to directly connect with the conference delegates via exhibition stands, either for the entire 5-day duration of the event or for at least 2 days, on 20th and 21st of July 2017.



A] Sun Sponsor

A maximum of **one Sun sponsor** (or Sun patron) will be recognised for providing high value support to be spread across the entirety of the event.

1. The sponsor will be entitled to use the expression “**Sun Sponsor for IAU Symposium 335**”, along with the Conference logo in its own promotional materials.
2. The advertisement brochure (if provided) of the sponsor will be placed within the participant bag.
3. The sponsor’s logo will be visible on the menu cards at the **Conference Dinner**.
4. The package includes all the Exhibition Sponsorship benefits (see Package J), with **Premium, high profile** exhibition space allocated to the sponsor in the expo area for 5 days (from Monday 17th to Friday 21st July 2017).
5. The logo of the sponsor will be seen in the sections allocated to it with the title of “**Sun Sponsor**” as specified below:
 - IAUS335 Website with a hyperlink redirecting to the website of the Sponsor
 - Conference booklet (provided as an electronic copy on the website) and programme leaflet (printed copies to delegates)
 - Conference welcome bag
 - Invitations for events, including conference promotion poster
 - E-invitations and bulletins
 - Information and acknowledgement panels around the conference venues.
6. Further, names of each sponsor will be mentioned one by one at the opening ceremony, and their logo will be projected on the stage as sponsors.





B] Moon Sponsor

A maximum of **two Moon sponsors** (or Moon patrons) will be recognised for providing significant support to be spread across the entirety of the event.

1. The sponsor will be entitled to use the expression “**Moon Sponsor for IAU Symposium 335**”, along with the Conference logo in its own promotional materials.
2. The advertisement brochure (if provided) of the sponsor will be placed within the participant bag.
3. The sponsor’s logo will be visible on the menu cards at the **Conference Dinner**.
4. The package includes all the Exhibition Sponsorship benefits (see Package J), with **high profile** exhibition space allocated to the sponsor in the expo area for 5 days (from Monday 17th to Friday 21st July 2017).
5. The logo of the sponsor will be seen in the sections allocated to it with the title of “**Moon Sponsor**” as specified below:
 - IAUS335 Website with a hyperlink redirecting to the website of the Sponsor
 - Conference booklet (provided as an electronic copy on the website) and programme leaflet (printed copies to delegates)
 - Conference welcome bag
 - Invitations for events, including conference promotion poster
 - E-invitations and bulletins
 - Information and acknowledgement panels around the conference venues.
6. Further, names of each sponsor will be mentioned one by one at the opening ceremony, and their logo will be projected on the stage as sponsors.





C-E] Venus Sponsor

A maximum of **four Venus sponsors** (or Venus patrons) will be recognised for providing significant support in one of two categories: **catering** or **materials**. Venus sponsors may declare a preference for a category, which will be allocated on a first come first served basis.

C-D] 2x Venus Materials (see next page under Promotional Sponsorship):

- Bags (C)
- Lanyards (D)

E] 2x Venus Catering - one sponsor only per event:

- Welcome Reception (University of Exeter, on Monday)
- Conference Dinner (Torquay Imperial Hotel, on Thursday)

1. The sponsor will be entitled to use the expression “**Venus Sponsor for IAU Symposium 335**”, along with the Conference logo in its own promotional materials.
2. **Venus Materials** (C,D) includes: name and/or logo on specific material.
3. **Venus Catering** (E) includes: Sponsor’s name and/or logo on invitation tickets, menus, decoration (banner supplied by the sponsor or to be specified by the LOC); 2 complementary invitations and Acknowledgement during the speech.
4. The logo of the sponsor will be seen in the sections allocated to it with the title of “**Venus Sponsor**” as specified below:
 - IAUS335 Website with a hyperlink redirecting to the website of the Sponsor
 - Conference booklet (provided as an electronic copy on the website) and programme leaflet (printed copies to delegates)
 - Conference welcome bag
 - Invitations for events, including conference promotion poster
 - E-invitations and bulletins
 - Information and acknowledgement panels around the conference venues.
5. Further, names of each sponsor will be mentioned one by one at the opening ceremony, and their logo will be projected on the stage as sponsors.





Promotional Sponsorship – from £250 to £1,250

C] Logo on participants' conference bag - £1,250

Conference bags with sponsor's name or logo on the Conference bag.
Venus sponsor status.

D] Participants' badge lanyard - £1,000 *

One sponsor only. Company's logo on lanyard (cord neck).

* If provided by the sponsor, the rate can be lowered.

Venus sponsor status.

F] Notepads and/or pens in the conference bags - £500

One sponsor per item only. Notepad and pen provided by the sponsor.

Mars sponsor status.

G] Advertisement in the Conference Booklet - £250 to £750 *

Advertise your Organisation or an event in the Conference Booklet:

- Full page colour (ready to print) sponsors advert - £500.00
- Full page black & white (ready to print) sponsors advert – £400.00
- ½ page colour (ready to print) sponsors advert – £300.00
- ½ page black & white (ready to print) sponsors advert – £250.00
- Back cover supplement: An exclusive advertisement in the final programme back cover page to increase visibility – 50% supplement.

10 copies of the program booklet will be delivered to the Sponsor. The conference program booklet will be delivered at the conference venue to all registered participants, while the complete booklet of abstracts will also be available in pdf format on the IAUS335 website.

*Special rates on enquiry for not-for-profit organisations.

Earth or Mars sponsor status.





Inspiring Young Minds (Education & Outreach) Sponsorship - from £100 to £200 (Donations welcome)

Support our poster competition for early career scientists and our public outreach programme for children. Choose one or more of the following options. *Earth sponsor* status.

H] Donate or sponsor a competition prize – £100 and/or Donations

There are 3 sets of Prizes/ Poster Competitions/ Age categories (one sponsor only per category):

2x for the school children poster competition on space weather (2 age categories). Prizes are awarded on Monday afternoon before Coffee Break.

1x for the early career scientists' poster competition in the Scientific Programme. Prizes are awarded at the Conference Dinner on Thursday evening.

We also welcome material donations suitable for 12-14 year, 15-17 year or 22+ year olds and in keeping with the Conference theme.

The Sponsor and any Donor will be acknowledged for the relevant or preferred category prize at the corresponding awarding ceremony.

I] Sponsor educational outreach activities – £200 and/or Donations

Sponsors may declare a preference for an activity/public event, which will be allocated on a first come first served basis. There are 4 main activities (one sponsor only per event) in the Parallel Education Programme planned over the first three days of the Symposium (17-19 July 2017).

- A day of hands-on workshops and short talks for schools (Monday).
- A twilight Continuing Professional Development (CPD) session for teachers (Tuesday afternoon).
- Two short public talks ending with a 'fun fair' for children (Tuesday evening).
- Public talk on Space Weather at the Norman Lockyer Observatory (Wednesday evening).

We also welcome catering/material donations (e.g. soft drinks, books, posters, solarscopes, card games) in keeping with the Conference theme and in adequate quantity for a given group. We expect groups of about 80 children (aged 12-14 years and 15-17 years) and 30 teachers (KS3-5) to be taking part in specific outreach activities on Monday and Tuesday, and at least 400 members of the wider public to attend our public talks on Tuesday and Wednesday evenings.

The Sponsor and any Donor will be acknowledged for the relevant event sponsorship at the opening of the corresponding activity/public event.





JJ Exhibition Sponsorship - £300

You will have the opportunity to interact with delegates and speakers for at least 2 days on the 20th and 21st July (**Earth sponsor** status). A maximum two members of your organisation will be invited to host a stand, which will be situated in the expo (poster display and refreshments) area. You will be provided with:

- A stand booth space inclusive of table 4'x2', 2 chairs, and 2 background poster boards
- Power supply (upon request)
- Wi-fi Internet access
- Coffee breaks and Lunches
- Listing on the Conference booklet & listing on the website

Exhibitions will be held in the main poster room of Peter Chalk, Streatham Campus, University of Exeter. Space allocation will be made on a “first come, first served basis”, with priority for the Sun/Moon sponsors for a 5-day exhibition (please refer to introductory pages).

2-day exhibitors:

Set-up: Wednesday 19th July 2017 13:00 - 18:00

Exhibition opening times:

Thursday 20th July 2017 08:30 - 17:00

Friday 21st July 2017 08:30 - 15:00

Dismantling: Friday 21st July 2017 15:00 - 18:00

5-day exhibitors:

Set-up: Sunday 16th July 2017 13:00 – 18:00

Exhibition opening times:

Monday 17th July 2017 08:30 - 18:00

Tuesday 18th July 2017 08:30 - 18:00

Wednesday 18th July 2017 08:30 - 12:00

Thursday 20th July 2017 08:30 - 17:00

Friday 21st July 2017 08:30 - 15:00

Dismantling: Friday 21st July 2017 15:00 - 18:00

The terms and conditions of exhibiting will be sent with the contract. Please note that signature of the exhibition contract indicates acceptance of the terms and conditions.



Information for Sponsors – Advertisers – Exhibitors

Applications can be made in writing using the enclosed “APPLICATION FORM”. Once the Secretariat receives the application, a contract and deposit invoice will be sent to you for completion. This contract should be signed and returned with the payment of the requested item.

We are aware that sponsorship of any of the above items may not suit your current marketing aims. Please feel free to contact the IAUS335 Conference Support team to discuss your needs.

To contact IAUS335 Conference Support team, University of Exeter:

Email: iaus@exeter.ac.uk with Subject: ‘IAUS335 co-sponsorship interest’.



SOC

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#iaus335

