



Swiss Programme for Research  
on Global Issues for Development



InsTED

## 4th InsTED Workshop

### 9th São Paulo School of Economics Conference Series

São Paulo School of Economics – FGV, São Paulo, Brazil

May 17<sup>th</sup>-18<sup>th</sup> 2017

#### From the Airport to the Hotel

Upon arrival at the airport, a good way to get to the hotel or into the city is via taxi. The airport has clear signs to taxi booths and pick-up points that can be followed easily. There are two options for fare payment: pre-paid flat rate, or meter. The pre-paid taxis are the blue-and-white radio taxis. They are safe and reliable and, because they are paid for in advance, you are insured against an increasing fare, in the case of any traffic congestion. In contrast, common taxis are paid by the meter. Usually, these are completely white (no stripes) with red plates. Regardless of which taxi one chooses, the ride to the city usually takes about 50 minutes from the International Airport; however, depending on traffic, it can take longer.

If you prefer to use Uber, the service is available in São Paulo. Rides from the airport, as well as around the city, are typically cheaper than taxis. At the airport, once a car is requested, it takes about 5-7 mins for it to show up.

The hotel address:

Hotel Intecity, The Universe Paulista  
Rua Pamplona 83  
01405-000 Bela Vista, São Paulo  
Tel: +55 11 3298 6600

#### Brazilian Currency (the *Real*, R\$)

Foreign currency is not generally accepted by Brazilian businesses. If you would like to have some Brazilian currency handy, the ATM machines at the airport are a good option. The reason for this advice is that in São Paulo ATM machines that accept foreign cards are not widespread and it might be a bit time consuming to find one. Note that Amex/Mastercard/Visa debit and credit cards usually work well for payment in most businesses, which reduces the need to carry lots of cash.

#### Breakfast

Breakfast at the hotel is included on both days of the workshop. The food is usually nice and well recommended.

#### Directions to the Workshop Venue

São Paulo School of Economics is 300 meters away from the hotel and takes about 5 minutes to walk there. As you leave the hotel, turn right onto Rua Pamplona and then turn left onto Rua Itapeva. The building number is 474. The map below shows how to get there.

#### Lunch and Dinner

On both days of the workshop, lunch will take place at the Wall Street Hotel. It is 150m from São Paulo School building, located on Rua Itapeva itself. It is a short 3 min walk as you turn right out of the building.

For the workshop dinners on Wednesday and Thursday, there will be either a van/mini-bus available for transportation to take us there and back.

### **About São Paulo**

São Paulo is one of the largest cities in the world, with over 18 million people in its metropolitan area. It generates around 15% of Brazilian GDP and is the heart of the Brazilian economy. It is metropolitan in nature, with a diverse population composed of Italians, Germans, Japanese (the largest community outside Japan), Lebanese, Chinese, Koreans, Spaniards and, of course, Portuguese.

The nearest beaches, which are quite picturesque, are at Santos and Guarujá cities and are accessed by a state-of-the-art highway, with buses every 15 minutes.

São Paulo is served by the two busiest airports in Brazil, with plenty of flight options to and from abroad, and to all important cities in Brazil. Unfortunately, trains are not an option.

### **Weather**

São Paulo has a rather tropical, mild climate, generally with good weather with seasons that are not well defined. Most of the time São Paulo is nice and dry, and not too hot. In May, you can expect temperatures between 13° and 25° degrees (55° to 75° degrees Fahrenheit).

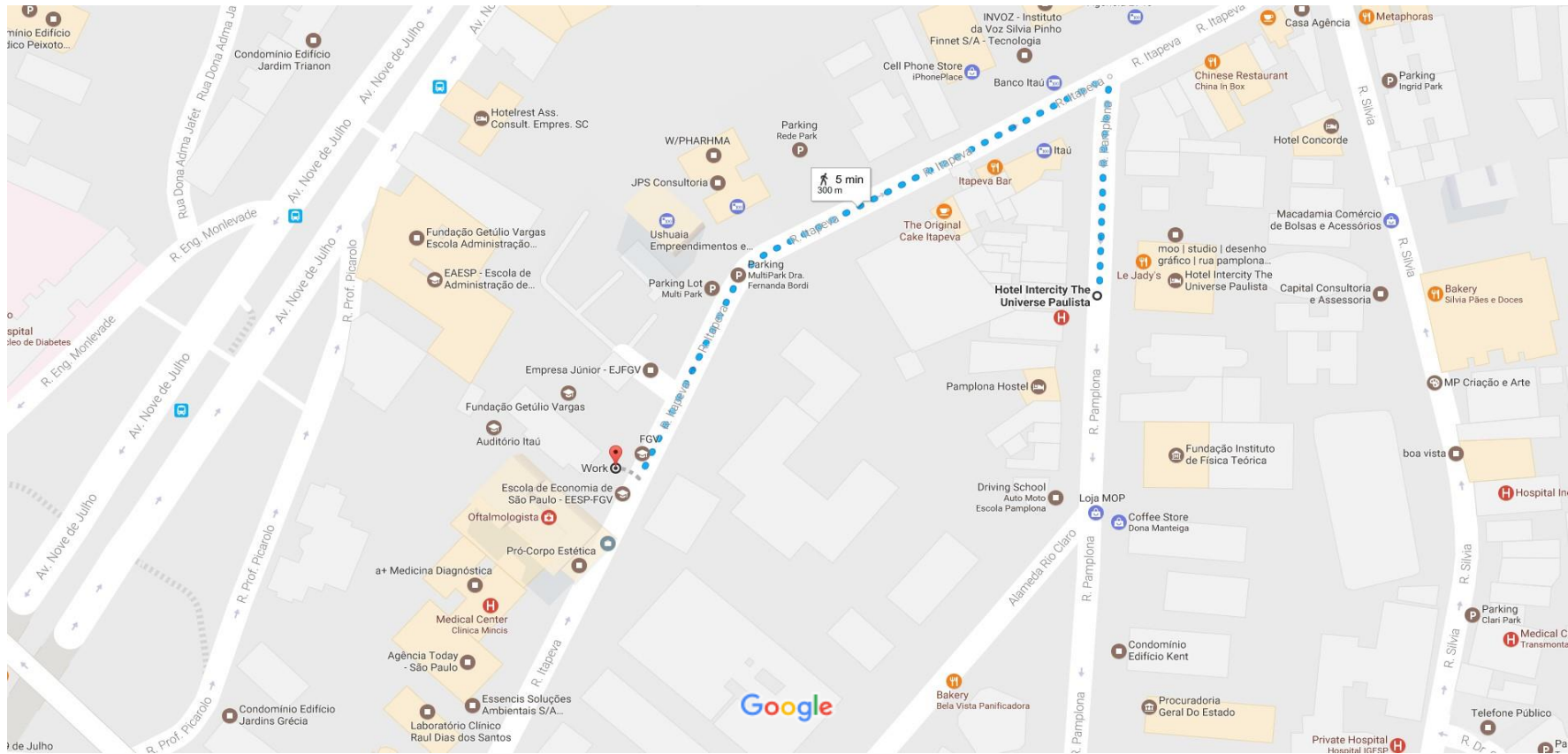
### **Safety**

Overall, São Paulo is an averagely safe city. The area around the hotel and the school is considered relatively safe, but you should be especially careful at night. In open public places, it is a good idea to keep jewelry and expensive watches, cameras, computers, tablets and smart phones out of sight, as they might draw attention and can easily be snatched. We recommend that you take a taxi or Uber over taking public transport. Be cautious around ATMs – particularly at night. As in any big city, there may be people trying to scam you in Sao Paulo, so avoid the approach of strangers. Beware of pickpockets, “gold ring” tricks, fake petitions, groups of teenagers acting strangely or trying to distract you, and people offering help with your luggage.

Hotel Intercity The Universe Paulista to R. Itapeva, 474 - Bela Vista Walk 300 m, 5 min

tip: cross the street in front of the hotel (there is no pedestrian crossing, but it is much easier to cross there).

Obs.: after turning onto Itapeva, our building will be on the right. Notice that there is another FGV entry coming up the street before you reach us; please look for the number 474, or the sign 'São Paulo School of Economics.'



Map data ©2017 Google



R. Pamplona and R. Itapeva

5 min